



webUown Web Sites

What is **webUown**? Well its a web site that **you** own. A web site that **you** can update and make changes to, with little or no training. Best of all any changes **you** make are shown on the live web site immediately!

So **webUown** is different!

Well **webUown** provides you with a structured web site, complete with your own unique look and feel (logo, company colour scheme etc), **but** it also provides you with tools that allow you to update the site whenever you want, wherever you are. Yes thats right! **webUown** requires no software to be installed, you just use your favourite web browser or just pop into an internet cafe! And its easy to do.. If you can type a sentence into Word (or any other word processor) then you can use **webUown**.

Why webUown?

- Ever got tired of paying expensive 'webmasters' to make simple changes to your site?
- Just got used to letting your web site get out of date because its **too difficult, too time consuming** or **too expensive** to keep it up to date? You are not alone: over 50% of small business web-sites are out of date!
- Want to be able to change your site in minutes and publish it live on the web straight away?
- Want dynamic content or immediate announcement to keep your visitors happy?
- Want to have control of your own site!!!
- Then you need **webUown**!

Prices

- A 4 page 'webUown' site can be yours from as little as £400.
- We can undertake all of the design, procure the domain name (URL) and build the site, all for a fixed fee.
- Free Quotations on Request.

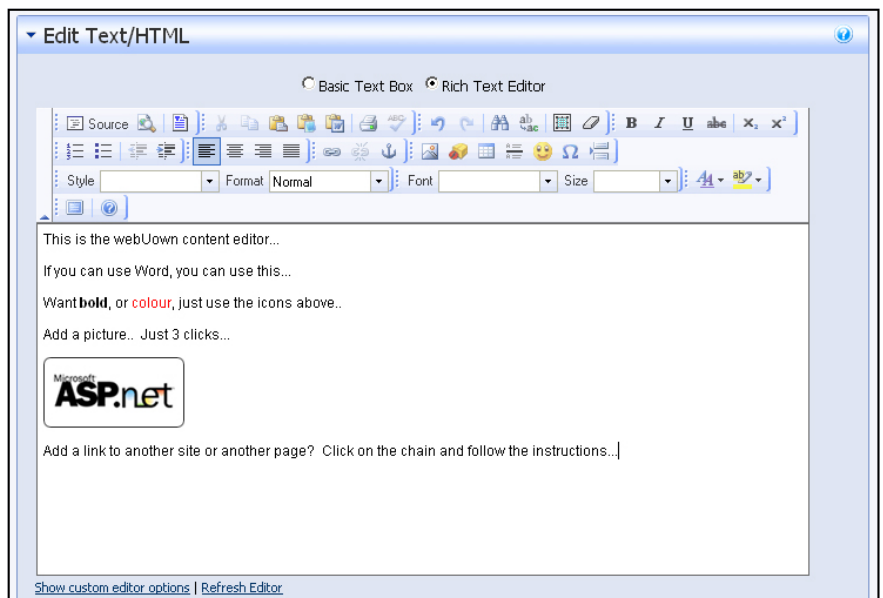


Figure-1 webUown story editor.

As you can see from the screen shot above, **webUown** provides tools that are familiar, yet powerful. You can update or create a new article, announcement, blog entry or forum post right from your own PC. Imagine not having to submit changes to a webmaster and then wait days for them to be applied.

webUown uses a unique technology that keeps all the software on the server. That means you don't need to install anything on your own PC. It also means that you can update your website wherever and whenever you want.

We know **webUown** is a great product, so why not try it for yourself. Get in touch via the website or call 07900 916138 today!

Visit our web site at: www.webUown.com



How does it work?

Well, we normally start by looking at the 'look and feel' that you want to achieve. You may already have a logo or some artwork/images that represent your business/organisation. We can incorporate these into the overall page design so that we create a 'template' for the whole site. This ensures a coordinated look and feel and gives a professional look.

So versatile..

webUown sites can have any of the following features:

- **Text / Images** organised as an article.
- An **announcements** panel, with start and end dates so that information can be pre-loaded and will update itself at pre-set times.
- **Flash** or moving graphic elements.
- Full user **Login / Registration** and validation for security (if required).
- **Surveys** (with real time feedback of survey results to date).
- **Document Repository** (store organise and download .pdf or word documents).
- **News Feeds** (either syndicate your content via RSS or incorporate 3rd party feeds on your own site).

So quick..

- We have developed a complete site in 5 working days. You could be 'live' within a week!!



Figure-1 www.thecoopersarms.com (a webUown site).

Once the site design has been created its as simple as adding some text / stories. In the example above the Announcements 'panel' is managed by the pub landlord, whereas the Music News is managed by the person who books the bands. They both have their own secure logins to the site and can only update 'panels' that they have access to. The announcements can have start and end dates, so for instance only 2 weeks events are shown to the user, even if the next eight weeks events have been typed in. i.e. each event will not be visible until its start date has passed and then it becomes visible automatically. Similarly 'old' events will disappear from the site without you having to remember to login in after every event and delete it.

Visit our web site at: www.webUown.com